



*FOR IMMEDIATE RELEASE*

***BlueRock Forms Alliance with American Energy Advisors, Inc.***

Houston, Texas, February 15, 2012- BlueRock Energy Capital II, LLC (BlueRock) is pleased to announce that it has formed an alliance with American Energy Advisors, Inc. (AEA) to provide growth capital to small, independent producers via the purchase of limited-term overriding royalties.

"We are excited about working with an industry specialist like AEA Founder, Steve Lieberman. His level of industry expertise and connections to the market are exceptional in California and many other operating basins in the lower 48 states," said BlueRock President Cathy Sliva.

AEA was founded in 1995 to provide property acquisition and divestiture advisory, reserve evaluation, and property exploitation services to the oil and gas industry. AEA has brokered or co-brokered transactions with a value in excess of \$850 million since inception. Steve Lieberman, Founder, has more than 37 years of reservoir and operational experience in most of the basins in the continental United States. AEA works in alliance with highly experienced, contract petroleum engineers and geologists located in California, Colorado, Louisiana, Texas, and Wyoming. As a result, AEA can provide local expertise and knowledge across many key oil and gas basins in the continental United States.

Based in Houston, Texas, BlueRock is a company that provides \$1 to \$10 million dollars of growth capital to small, independent oil and gas producers. Deals are structured as non-recourse financial production payments via limited term overriding royalty interests, which allows producers to retain the upside and control of their projects and fund development without taking on an equity partner or selling a working interest. BlueRock's employees include skilled engineers, geologists and landmen, and the partners of BlueRock have each been in the energy industry for over 25 years.

For additional information about American Energy Advisors or BlueRock Energy Capital, please contact:

**American Energy Advisors**

Attn: Steve Lieberman  
15635 Alton Pky., Ste 295  
Irvine, CA 92618  
Office: (949) 242-3636  
[aeasal@aol.com](mailto:aeasal@aol.com)

**BlueRock Energy Capital II, LLC.**

Attn: Chuck Hallbert  
20445 State Hwy 249  
3 Chasewood Park, Suite 160  
Houston, TX 77070  
Office: (281) 376-0111 x305 office  
[Challbert@bluerockenergycapital.com](mailto:Challbert@bluerockenergycapital.com)